



MOUNTAIN BLUE

FARMING · GENETICS · NURSERY · MARKETING

FOR IMMEDIATE RELEASE

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Mountain Blue Strengthens Team with Dual Appointments

Mountain Blue is proud to announce two significant appointments to their team, Ben Gudex as Agronomist and Craig Fulton as International Technical Manager. With these talented professionals joining the ranks, Mountain Blue is poised for advances in blueberry cultivation and genetics.

Ben Gudex, a seasoned blueberry agronomist with over 15 years of experience, brings extensive expertise in both conventional and organic production systems. Having contributed to the expansion of the Woolworths agronomist team, Ben's international consulting experience in Morocco, South Africa, and China, including support for greenfield blueberry operations, adds a global perspective to Mountain Blue's endeavours. Ben is eager to make a positive contribution to the team, acknowledging he is "proud to join the Mountain Blue team, the world-class breeding program, professionalism, and family legacy - all make an outstanding recipe for success."

Craig Fulton, in the appointment of International Technical Manager, has transitioned from South African biodiversity and ecology studies to blueberries, and his close collaboration with Mountain Blue genetics uniquely positioning him as an expert in breeding and growing practices. His comprehensive background in agriculture further cements Mountain Blue's commitment to raising the bar in genetics. Craig expressed his enthusiasm for his new role with Mountain Blue, stating, "I look forward to supporting the Mountain Blue team in their relentless quest to raise the bar on the blueberry genetic experience."

Mountain Blue is excited about the new appointments and look forward to the contributions of both Ben Gudex and Craig Fulton.

About Mountain Blue

Mountain Blue is a family-owned and operated company that has been a key player in the berries and genetics industry since 1978. With a reputation for producing the highest quality berries and genetics, they also provide an extensive nursery and marketing service, ensuring

comprehensive support for their valued customers. Mountain Blue continues to be a beacon of excellence, setting industry standards and pushing the boundaries of innovation. Learn more at www.mountainblue.com.au