



MOUNTAIN BLUE

FARMING · GENETICS · NURSERY · MARKETING

FOR IMMEDIATE RELEASE

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**Mountain Blue Founder and Owner, Ridley Bell, Receives Prestigious Duke Galletta Award
for Outstanding Blueberry Horticultural Research**

Mountain Blue is excited to announce that Ridley Bell, founder, and owner of Mountain Blue, has been honoured with the prestigious Duke Galletta Award by the North American Blueberry Council for his remarkable contributions to blueberry horticultural research. The Duke Galletta Award, considered one of the highest recognition in the field, celebrates those who have demonstrated leadership and excellence in blueberry research, furthering the growth and development of the blueberry industry.

As the founder of Mountain Blue, Ridley Bell has been at the forefront of blueberry cultivation and research for over two decades. His unwavering commitment to innovation, sustainable farming practices, and dedication to the advancement of the blueberry industry has made him a standout figure in the field.

The Duke Galletta Award recognises individuals who have significantly influenced the blueberry industry through their outstanding contributions to research. Ridley Bell's pioneering work has not only transformed blueberry horticulture but has also played a pivotal role in the industry's continuous evolution and expansion. His research has led to the development of new blueberry varieties and cultivation techniques, contributing to increased yields and improved product quality.

"I am deeply honoured to receive the Duke Galletta Award," said Ridley Bell. "This recognition is a testament to the dedication and hard work of the entire Mountain Blue team, and our relentless pursuit of excellence in blueberry research and farming practices."

Ridley Bell's tireless efforts have not only made a significant impact on the North American blueberry industry but have also resonated with blueberry growers and researchers worldwide.

The Duke Galletta Award ceremony took place on September 27-29 during the annual North American Blueberry Council Conference, where Ridley Bell was formally recognised for his exceptional contributions to the blueberry industry. The award ceremony is a highlight of the event, providing an opportunity for industry leaders and fellow researchers to celebrate Ridley Bell's remarkable achievements.

About Mountain Blue

Mountain Blue is a family-owned and operated company that has been a key player in the berries and genetics industry since 1978. With a reputation for producing the highest quality berries and genetics, they also provide an extensive nursery and marketing service, ensuring comprehensive support for their valued customers. Mountain Blue continues to be a beacon of excellence, setting industry standards and pushing the boundaries of innovation. Learn more at www.mountainblue.com.au

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